

“You leave the retreat having accomplished exactly what you wanted to accomplish when you walked in... We’ve not only increased our sales by 48%, we’ve increased our profitability by 85%.”

—Barclay Hope
President,
Albert’s Organics

“Mark’s gift is that he understands communications AND business... Since his retreats and meetings, our revenue has risen 80%.”

—Lester Friedman
CEO,
Great American Group

“Mark put together our ‘Operational Excellence’ retreat... He kept all fifty of us engaged and on-task for two days, so we could get the job done.”

—Bill McGinnis
CEO,
National Technical Systems

Unlock the Power of Your Team

A RETREAT IS A BUSINESS TOOL

A retreat is a rare business opportunity. It’s a chance to bring together the best and brightest members of your executive team, so they can work—away from the office and without distraction—on projects that have a substantial payoff for your organization.

WHAT CLIENTS WANT TO WORK ON DURING A RETREAT

- The company needs help with its strategic direction.
- The company knows where to head, but it’s not sure about tactics.
- Everyone is firefighting, and that keeps them from the tasks that matter.
- Management is having turf wars, and it’s killing the company.
- The lines of communication are stopped up, and no one is sharing.
- They want to build consensus for a project.
- They want to create a product.
- They want to reposition a service.
- They want to increase top-line revenues.
- They want to strengthen profitability.
- They want to cross-sell among divisions.



Mark Lefko
Founder and CEO

How We Are Different

There’re a lot of facilitation companies out there. Most of them know how to prepare for a retreat. What they don’t know is high-level business. They’ve never managed a corporate division or structured a deal worth hundreds of millions of dollars.

That’s where the Lefko Group is different. When you hire us you get, as head planner and facilitator, our founder and CEO, Mark Lefko.

Mark’s hardcore business background is extensive. He spent seven years as a CPA with Arthur Andersen, four years as CFO of a \$6 Billion mortgage company, nine years as an investment banker, and two years as a Chairman at TEC Worldwide (the international CEO organization). Currently, he serves on six advisory boards. Mark has created and facilitated over 80 retreats and meetings, and coached over a hundred CEOs and Presidents on how to get the most out of their strategy and people.

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Profit From Mark's Knowledge and Experience

"Because of Mark, our firm's retreat turned out to be a tremendous success."

—Jim Freedman
Managing Director,
Barrington Associates

"Mark facilitated at our YPO chapter's Presidents' Retreat, and did an outstanding job. In fact, the 75 members who attended rated it a 9.9!"

—Rick Powell
Young Presidents
Organization
L.A. Chapter

"We learned how to drive new business to the firm and how to work better as a team...That kind of thing has to be facilitated. Just putting people in a room gets you to Level One, but what Mark does gets you to Level Nine."

—Larry Braun
Senior Partner,
Sheppard Mullin

Because of his knowledge and experience, Mark sees things others miss, such as a hole in your business plan or a sales opportunity that you've passed by without noticing.

Due, in part, to the retreats Mark has facilitated:

- A national inventory appraiser increased its worth by 80%
- A food distributor raised its yearly sales by 48% and its profitability by 85%
- An insurance brokerage firm grew its revenue-per-employee by 29%, its overall revenue by 99%, and its market value by 146%

Our Retreat Programs

- Strategic Planning and Business Plan Development
- Law Firm and Accounting Firm Practice Group Retreats
- New Product and Service Development
- Teambuilding
- Sales and Marketing Plan Development
- Management and Board Connection
- Conflict Resolution
- Acquisition Integration



Use a Retreat to Unlock The Power of Your Team



A Corporate Retreat and Facilitation Company

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